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FOR IMMEDIATE RELEASE

**Opelika Chamber of Commerce hosts International Protocol Seminar led by Professional Consultant Shanna Carter**

OPELIKA, AL – (September 19, 2007) – The Opelika Chamber of Commerce will be hosting an International Protocol Seminar on Friday, September 28, 2007 from 8:00 a.m. to 12:00 p.m. The seminar, presented by Shanna Carter, founder and president of Premiere Image consultants based in Auburn, AL, will be held at the Southern Union State Community College Health Science Building, 1701 Lafayette Parkway in Opelika. It is open to chamber members and non-chamber members.

The program aims to provide a useful and valuable experience for participants, featuring current and correct international protocol information, with a focus on Korea. Also, attendees will receive practical strategies to enable them to move with ease and confidence in the global business arena.

Carter is certified as a trainer in International Protocol and Business Etiquette by the Protocol School of Washington in Washington, D.C., the most trusted name in the industry.

For more information or to make reservations for the International Protocol Seminar, please call the Opelika Chamber of Commerce office at (334) 745-4861. Reservations are \$40 for Chamber members and \$60 for nonmembers.